

# Knowers & Knowing

The Knower and Communities

TOK L3

Julia Galef, TED:  
“Why you think you’re right...  
Even if you’re wrong”



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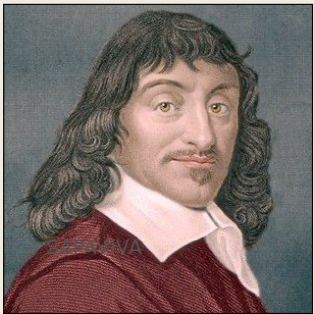
# Tribalism

The behaviors and attitudes that arise out of loyalty to a social group

*Imagine if you had been...*



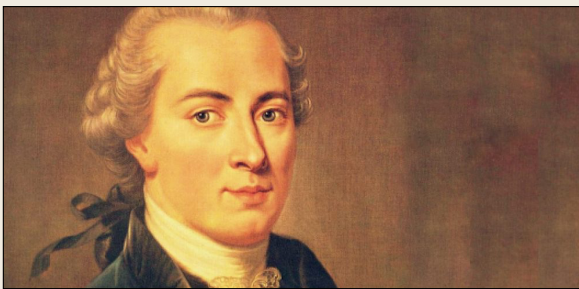
If the self is continually changing because it is constantly being influenced by external experiences and communities, what does it mean when we say things like, “I must stay true to myself” or “I need to find myself”?



So then, how can we be certain of anything?

**Objectivity:** looking at the world in a detached way that focuses on facts, largely independent of a personal perspective, and that expects to be corroborated by a community of knowledge

**Subjectivity:** looking at the world from a personal point of view, under the influence of feelings and emotions



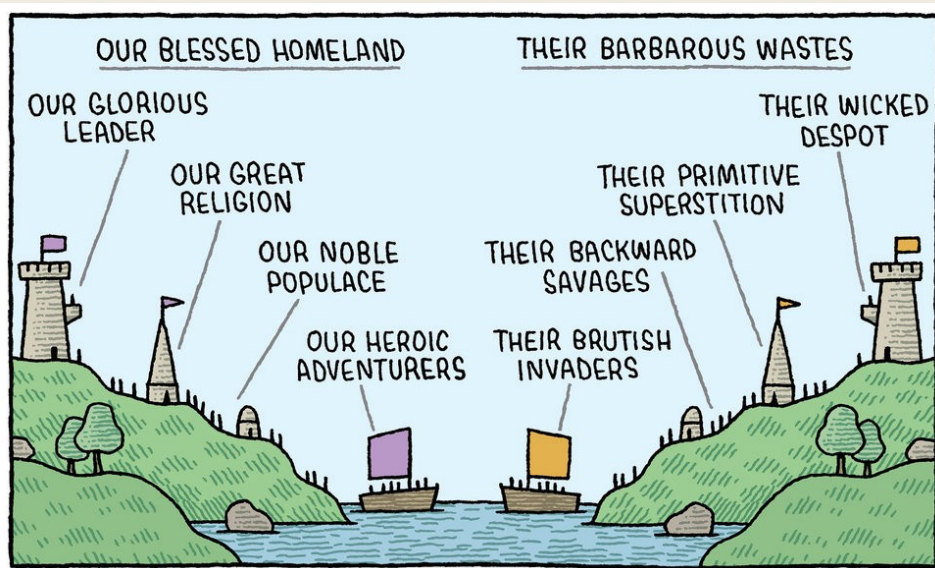
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What's going on here?  
What's your first impression?  
Are you being objective?  
Or subjective?



Examine the Evidence.

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ASSIGNMENT FOR NEXT WEEK:

## List the Tribes

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What “tribes” are you most loyal to? How easily can you disagree with members of these tribes, or leave one to join another? Which tribes contribute most to your knowledge and sense of identity?

One page–minimum.